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**TECHNOLOGY REVIEW ANNOUNCES
THE 2004 WORLD'S TOP 100 YOUNG INNOVATORS**

CAMBRIDGE, MA – September 20, 2004 -- *Technology Review*, MIT's Magazine of Innovation, today announced the 2004 TR100, a list of 100 top young innovators in technology from around the world.

The complete TR100 list appears in the October 2004 issue of *Technology Review*, currently available at www.technologyreview.com and on newsstands September 28, 2004.

The TR100, chosen by the editors of *Technology Review* and an elite panel of judges, consists of 100 individuals under age 35 whose innovative work in technology promises to have a profound impact on the world. Hailing from 14 countries, this year's nominees are recognized for their contributions in transforming the nature of technology in industries such as biotechnology, computing, and nanotechnology. The 2004 list includes innovators from well-know companies and institutions such as Amazon.com (NASDAQ: AMZN), Carnegie Mellon University, IBM (NYSE: IBM), Intel (NASDAQ: INTC), Harvard University, Microsoft (NASDAQ: MSFT), MIT, and Texas Instruments (NYSE: TXN).

"Being chosen for the TR100 has become one of the most prestigious honors for young innovators around the world," said David Rotman, executive editor of *Technology Review*. "This year's winners are pioneering fascinating innovations in the fields of biomedicine, computing and nanotechnology, and were chosen after a rigorous selection and judging process. The result is an elite group whose visions and inventions will shape the future of technology."

The 2004 TR100's unparalleled panel of judges includes distinguished technology leaders from the following organizations:

Boston University, Caltech, Cambridge University, CombinatoRx, Concept2Company, Cornell University, General Electric, Geekcorps, Georgia Tech, Harvard Medical School, Hewlett-Packard, IBM, Intellectual Ventures, Microsoft, MIT, Northwestern University, PureTech Ventures, Singapore Institute

of Bioengineering and Nanotechnology, TIAX, Wharton School of the University of Pennsylvania, Xerox, and YankeeTek Ventures.

The TR100 will be honored September 29 - 30 at Technology Review's Emerging Technologies Conference at MIT. The event features keynotes, panels and breakout discussions on the transformative technological innovations that have the potential to fuel new economic growth and dramatically change the future. Keynote speakers include Tim Berners-Lee, Director of the World Wide Web Consortium; Vinod Khosla, founding CEO of Sun Microsystems and General Partner at Kleiner, Perkins, Caufield & Byers; and Rick Wagoner, chairman of General Motors. More information on ETC2004 can be found at <http://www.tretc.com>.

About Technology Review, Inc.

Technology Review, Inc., a MIT Enterprise, delivers essential information about emerging technologies and their impact on leaders. Since 1998, paid U.S. circulation for the company's magazine, *Technology Review*, has more than tripled, climbing from 92,000 to 315,000. With foreign editions recently launched in China, Italy, Germany and The Netherlands, the exposure of Technology Review magazine, combined with the company's signature events, newsletters, and online businesses, reaches over two million business leaders throughout the world each month. For more information, see www.technologyreview.com.

Contact:

Kristen Collins, KMC Partners, 617.833.5574, kristen@kmcpartners.com